

ORDINANCE 829
SIGNS



ORDINANCE 829 SIGNS



HOW DID WE GET HERE?

◆ **April 2012 – Council Direction (three areas – Temporary Banners, Temporary Portable Signs/Tuesday Rule, and Animated/Electronic Messaging Signs**

◆ **May 2012 through March 2013 – Planning and Zoning Commission Holds Seven Public Hearings (1 with DRB)**

◆ **March 21, 2013 – First Reading and Public Hearing at the Council**

◆ **April 4, 2013 – Second Reading and Public Hearing at the Council**

ORDINANCE 829 SIGNS



Proposed Changes:

- ◆ **Temporary Banners**
- ◆ **Temporary Portable Signs**
- ◆ **Electronic Message Centers**
- ◆ **Conforming Changes/Clean up**
- ◆ **Temporary Portable Signs/Design Review (new one)**

ORDINANCE 829 SIGNS



Temporary Banners

CURRENTLY

Temporary Banners may not be placed in the Public Right of Way

ORDINANCE 829

Temporary Banners may be placed in the Public Right of Way (restrictions)

A banner may be placed in the unimproved portion of the Town's Right of Way in commercially zoned areas so long as the banner advertises a business or establishment immediately adjacent to the Right of Way where the banner is being placed. Any banner erected upon the unimproved portion of the Town's Right of Way shall be located a minimum of 15 feet back of or behind adjacent public roadway improvements.

See Section 1 of 829 and Exhibit A of 2706.

ORDINANCE 829 SIGNS



Temporary Portable Signs

Prior to 2007
Temporary
Portable Signs
prohibited in
ROW

CURRENTLY
Temporary Portable
Signs allowed in
ROW except
Tuesdays

ORDINANCE 829
Temporary Portable
Signs allowed in the
ROW every day

- a. Temporary Portable Signs may be placed in the unimproved portion of the Town's Right of Way or on private property with the permission of the property owner, lessee, or other person lawfully in control of the property with the following restrictions:
 - i. Only one such sign per person or establishment is allowed,
 - ii. Such signs may be placed only in commercially zoned areas, and
 - iii. Such signs shall not exceed six (6) square feet in size.
- b. All Temporary Portable Signs require a sign permit and shall comply with all applicable design review requirements prior to placement.

See Section 2 of 829 and Exhibit B of 2706.

ORDINANCE 829 SIGNS



Temporary Banners and Temporary Portable Signs

Note – Modifications to these two areas are for a period of 36 months, with an automatic review process to be initiated after 30 months. This is in response to some of the draconian provisions of Proposition 207 that most likely makes some zoning code changes irrevocable.

ORDINANCE 829 SIGNS



Electronic Message Centers

829 clarifies and modernizes the Code related to EMC's

- ◆ **Requires automatic dimming (.3 ft candles above ambient)**
- ◆ **Requires static change of text and images**
- ◆ **Limits EMC's to 50% of allowable sign area**
- ◆ **Limits EMC's to protect specific view sheds**
- ◆ **EMC's are not permitted on Home Occupational Signage**
- ◆ **Adds definition of "Electronic Message Center"**

Sections 5, 6, and 7 of 829 and Exhibits C,D,E, and F of 2706.

ORDINANCE 829 SIGNS



Conforming Changes

Renumbering, removal of duplicative language, and technical corrections

- ◆ **Renumber 15-05-003(D) to (F); removes duplicative language re physical design/install covered by building codes**
- ◆ **Renumber 15-05-003(E) to (G)**
- ◆ **Renumber 15-05-003(F) to (H); replaces ‘Division of Building Inspections’ with ‘Community Development Department.’**

ORDINANCE 829 SIGNS



Temporary Portable Signs Design Review aspects (*new*)

When the Council (in 2007) first allowed Temporary Portable Signs in the public right of way, the Council directed the Design Review Board to develop Design Review Criteria for Temporary Portable Signs. This criteria includes color and ‘a frame’ style. Since 2007, these criteria have not been reviewed.

Section 9 (added in response to concerns at the March 21 Council Meeting) directs the DRB to reexamine the criteria and see if any modifications are warranted.

ORDINANCE 829
SIGNS

