PROCLAMATION

Whereas the National Association of REALTORS® was founded in 1908 in Chicago, Illinois for the express purpose of protecting buyers and sellers of real property through establishment and enforcement of ethical and professional standards for real estate brokers, and

Whereas the Founders' dream of vision was realized in 1913 in Winnepeg, Manitoba with the adoption of the Association's Code of Ethics, and

Whereas the Code of Ethics embodies the historic wisdom and guidance of the Golden Rule, and

Whereas for a century the Code of Ethics has called upon REALTORS® to ensure "...the creation of adequate housing, the building of functioning cities, the development of productive industries and farms, and the preservation of a healthful environment...", and

Whereas the Code of Ethics, at times referred to as a "golden thread" uniting the REALTOR® family, has come to symbolize REALTORS®' honor, integrity, service and professional competency, and

Whereas the Code of Ethics is a living, dynamic document continuously reviewed and enhanced in light of changing consumer needs, emerging technologies and evolving industry practices to remain meaningful and relevant, and

Whereas the Code of Ethics is the manifestation of REALTORS®' promise of professionalism and performance, and

Whereas vigorous enforcement of the Code of Ethics affords REALTORS®' clients a clear, concise and compelling assurance their interests will be placed ahead of REALTORS' personal interests,

NOW, THEREFORE, I, Kenny J. Evans, Mayor of the Town of Payson, Arizona, do hereby recognize the Code of Ethics of the National Association of REALTORS® and its nearly one million REALTOR® members who voluntarily commit to guide their professional lives by the Code's duties and obligations and join in

Commemorating the Centennial Code of Ethics
of the
National Association of REALTORS®

IN WITNESS WHEREOF, I have hereto set my hand and caused the Great Seal of the Town of Payson, Arizona, to be affixed this 5th day of September, 2013.

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Kenny J. Evans, Mayor

ATTEST:

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Silvia Smith, Town Clerk

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