

**NOTICE OF PUBLIC MEETING OF THE  
INDUSTRIAL DEVELOPMENT AUTHORITY OF TOWN OF PAYSON  
MINUTES OF THE PUBLIC MEETING  
SEPTEMBER 8, 2020**

The duly posted meeting of the Industrial Development Authority was called to order at 1:03 p.m. in the conference room of the Northern Gila County Sanitary District.

**ROLL CALL**

**PRESENT:** Garrett Goldman; Shana Noe; Jim Muhr; Lance Porter

**ABSENT:** B.J. Bollier

**OTHERS PRESENT:** Trever Fleetham; Chris Floyd.

**A. PUBLIC COMMENTS**

1. There were no public comments.

**B. ANNOUNCEMENTS**

1. Trever Fleetham announced that the Town has hired a new Economic Development Specialist.

**C. CONSENT AGENDA**

Lance Porter moved, seconded by Shana Noe, to approve the consent agenda.

Motion carried 4-0.

**D. MINUTES**

1. Minutes of the July 14, 2020 meeting.

The minutes were approved under the consent agenda.

**E. UNFINISHED BUSINESS**

1. There are no items for this section.

**F. NEW BUSINESS**

1. Garrett Goldman summarized the Rural Business Development Grant (RBDG) process. The grant is for \$65,000 and requires a \$33,000 match from the IDA. Mr. Goldman discussed the conditions of the grant. The funds are disbursed every 30

days, and quarterly reports are required. It was recommended that the IDA hire Mary Chicoine from the Verde Valley Regional Economic Organization to provide the forms and accounting process for any reports. A challenge is introducing the business community to the IDA and explaining how it could benefit them.

2. There was discussion regarding a strategic plan for the IDA. The discussion included how to attract quality businesses, amount of loans, reducing the amount of the current grant, and hiring Mary Chicoine, and how to structure the board. It was discussed that there be a possible replacement for BJ Bollier with someone that has an accounting or financing background.
3. Joe Klein was unable to attend the meeting; there was no presentation from Axis Culture group regarding logo and website design.
4. Cameron Davis, of Razor Thin Media, gave a presentation regarding his proposal for designing a logo and website for the board. There was discussion on what information is needed on the website to introduce the board to the community and how they function. Cost was discussed regarding the design of the logo and website.
5. Per the discussion on the RBDG grant the following motions were made:

Lance Porter moved, seconded by Shana Noe, to reduce the amount of the grant to \$40,000 with no more than a \$20,000 match and if it can't be reduced, forego the grant this cycle and reapply in the next cycle.

Motion carried 4-0.

Jim Muhr moved, seconded by Lance Porter, to spend \$1,000 to employee Mary Chicoine to advise on the necessary steps for proper IDA functionality.

Motion carried 4-0.

## **G. REQUEST FOR THE PLACEMENT OF ITEMS ON A FUTURE AGENDA**

Items for future agenda: Invite Mary Chicoine to attend the next meeting.

## **CLOSING ANNOUNCEMENTS**

Next meeting is October 7, 2020 @ 1:00 p.m.

**ADJOURNMENT – 3:00 p.m.**